

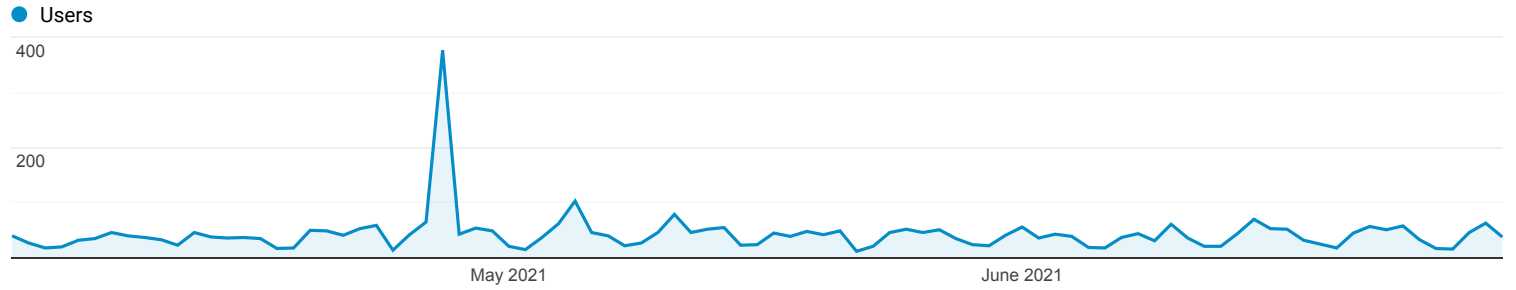
Overview

All Users
100.00% Users

1 Apr 2021 - 30 Jun 2021

Explorer

Summary



| Device Category | Acquisition | | | Behaviour | | | Conversions Goal 1: GAEL_2021_Website | | |
|-----------------|---|---|---|---|---|---|--|---|---|
| | Users | New Users | Sessions | Bounce Rate | Pages/Session | Avg. Session Duration | GAEL_2021_Website (Goal 1 Conversion Rate) | GAEL_2021_Website (Goal 1 Completions) | GAEL_2021_Website (Goal 1 Value) |
| | 3,471 % of Total: 100.00% (3,471) | 3,351 % of Total: 100.00% (3,351) | 4,327 % of Total: 100.00% (4,327) | 5.22% Avg for View: 5.22% (0.00%) | 5.29 Avg for View: 5.29 (0.00%) | 00:01:25 Avg for View: 00:01:25 (0.00%) | 3.40% Avg for View: 3.40% (0.00%) | 147 % of Total: 100.00% (147) | US\$0.00 % of Total: 0.00% (US\$0.00) |
| 1. desktop | 2,473 (71.23%) | 2,361 (70.46%) | 3,122 (72.15%) | 7.01% | 5.53 | 00:01:33 | 3.72% | 116 (78.91%) | US\$0.00 (0.00%) |
| 2. mobile | 922 (26.56%) | 914 (27.28%) | 1,104 (25.51%) | 0.63% | 4.59 | 00:00:58 | 2.63% | 29 (19.73%) | US\$0.00 (0.00%) |
| 3. tablet | 77 (2.22%) | 76 (2.27%) | 101 (2.33%) | 0.00% | 5.35 | 00:02:38 | 1.98% | 2 (1.36%) | US\$0.00 (0.00%) |

Rows 1 - 3 of 3