

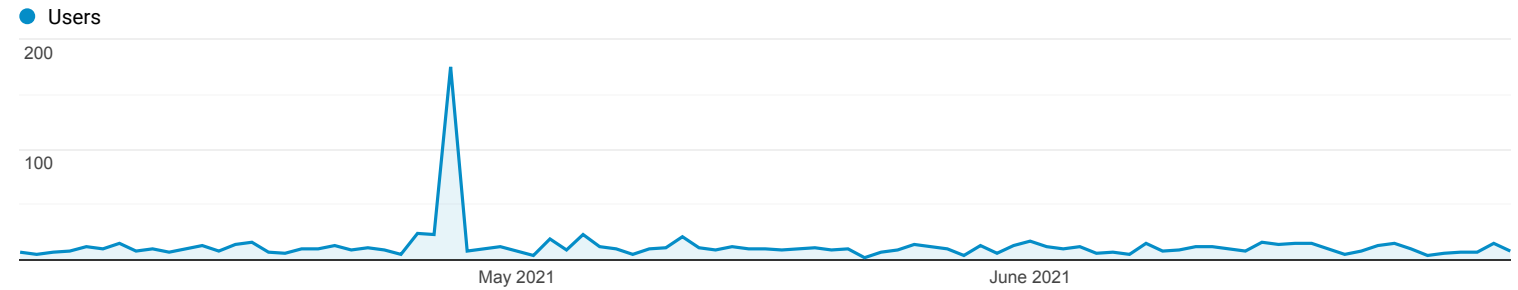
Devices

**All Users**  
28.78% Users

1 Apr 2021 - 30 Jun 2021

Explorer

Summary



| Mobile Device Info               | Acquisition                              |  |  | Behaviour                                     |   |   | Conversions <span>Goal 1: GAEL_2021_Website</span> |  |   |
|----------------------------------|--|--|--|---|---|---|--|--|---|
|                                  | Users                                    | New Users                                | Sessions                                   | Bounce Rate                                   | Pages/Session                               | Avg. Session Duration                               | GAEL_2021_Website (Goal 1 Conversion Rate)         | GAEL_2021_Website (Goal 1 Completions) | GAEL_2021_Website (Goal 1 Value)                |
|                                  | <b>999</b><br>% of Total: 28.78% (3,471) | <b>990</b><br>% of Total: 29.54% (3,351) | <b>1,205</b><br>% of Total: 27.85% (4,327) | <b>0.58%</b><br>Avg for View: 5.22% (-88.88%) | <b>4.66</b><br>Avg for View: 5.29 (-11.99%) | <b>00:01:06</b><br>Avg for View: 00:01:25 (-22.44%) | <b>2.57%</b><br>Avg for View: 3.40% (-24.27%)      | <b>31</b><br>% of Total: 21.09% (147)  | <b>US\$0.00</b><br>% of Total: 0.00% (US\$0.00) |
| 1. Apple iPhone                  | <b>422</b><br>(42.24%)                   | <b>420</b><br>(42.42%)                   | <b>501</b><br>(41.58%)                     | <b>0.40%</b>                                  | <b>4.80</b>                                 | <b>00:00:56</b>                                     | <b>3.19%</b>                                       | <b>16</b><br>(51.61%)                  | <b>US\$0.00</b><br>(0.00%)                      |
| 2. (not set)                     | <b>80</b><br>(8.01%)                     | <b>79</b><br>(7.98%)                     | <b>80</b><br>(6.64%)                       | <b>1.25%</b>                                  | <b>2.40</b>                                 | <b>00:00:17</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 3. Apple iPad                    | <b>24</b><br>(2.40%)                     | <b>24</b><br>(2.42%)                     | <b>33</b><br>(2.74%)                       | <b>0.00%</b>                                  | <b>6.82</b>                                 | <b>00:02:19</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 4. Samsung SM-G960F Galaxy S9    | <b>18</b><br>(1.80%)                     | <b>16</b><br>(1.62%)                     | <b>42</b><br>(3.49%)                       | <b>0.00%</b>                                  | <b>9.29</b>                                 | <b>00:01:32</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 5. Microsoft Windows RT Tablet   | <b>13</b><br>(1.30%)                     | <b>12</b><br>(1.21%)                     | <b>21</b><br>(1.74%)                       | <b>0.00%</b>                                  | <b>5.52</b>                                 | <b>00:03:45</b>                                     | <b>4.76%</b>                                       | <b>1</b><br>(3.23%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 6. Huawei VOG-L09 P30 Pro        | <b>11</b><br>(1.10%)                     | <b>11</b><br>(1.11%)                     | <b>14</b><br>(1.16%)                       | <b>7.14%</b>                                  | <b>4.00</b>                                 | <b>00:01:00</b>                                     | <b>7.14%</b>                                       | <b>1</b><br>(3.23%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 7. Samsung SM-G973F Galaxy S10   | <b>10</b><br>(1.00%)                     | <b>10</b><br>(1.01%)                     | <b>11</b><br>(0.91%)                       | <b>0.00%</b>                                  | <b>4.36</b>                                 | <b>00:00:39</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 8. LG LM-X210(G) Aristo 2        | <b>8</b><br>(0.80%)                      | <b>8</b><br>(0.81%)                      | <b>8</b><br>(0.66%)                        | <b>0.00%</b>                                  | <b>2.00</b>                                 | <b>00:00:09</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 9. Motorola moto E5 play         | <b>8</b><br>(0.80%)                      | <b>8</b><br>(0.81%)                      | <b>8</b><br>(0.66%)                        | <b>0.00%</b>                                  | <b>2.12</b>                                 | <b>00:00:08</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |
| 10. Samsung SM-A202F Galaxy A20e | <b>8</b><br>(0.80%)                      | <b>8</b><br>(0.81%)                      | <b>11</b><br>(0.91%)                       | <b>0.00%</b>                                  | <b>12.27</b>                                | <b>00:05:34</b>                                     | <b>0.00%</b>                                       | <b>0</b><br>(0.00%)                    | <b>US\$0.00</b><br>(0.00%)                      |

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