



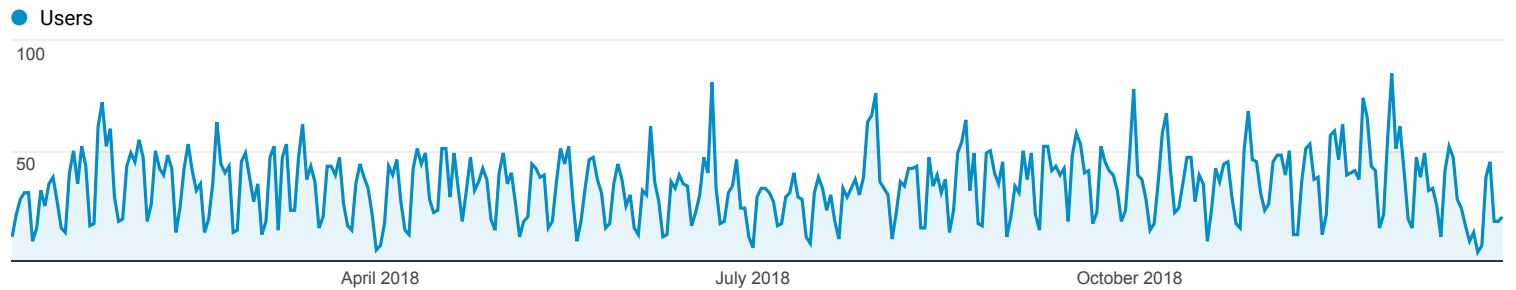
All Traffic

All Users 100.00% Users

1 Jan 2018 - 31 Dec 2018

Explorer

Summary



Source/Medium	Acquisition			Behaviour			Conversions <span>Goal 2: Project Evolution Poster</span>		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	<b>9,857</b> % of Total: 100.00% (9,857)	<b>9,678</b> % of Total: 100.00% (9,678)	<b>13,895</b> % of Total: 100.00% (13,895)	<b>6.76%</b> Avg for View: 6.76% (0.00%)	<b>7.82</b> Avg for View: 7.82 (0.00%)	<b>00:02:17</b> Avg for View: 00:02:17 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>US\$0.00</b> % of Total: 0.00% (US\$0.00)
1. google / organic	<b>3,570</b> (35.01%)	<b>3,416</b> (35.30%)	<b>4,469</b> (32.16%)	3.07%	6.64	00:01:29	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. (direct) / (none)	<b>3,382</b> (33.17%)	<b>3,335</b> (34.46%)	<b>4,122</b> (29.67%)	4.29%	6.95	00:01:41	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. staffnet.ggc.scot.nhs.uk / referral	<b>2,020</b> (19.81%)	<b>1,840</b> (19.01%)	<b>3,538</b> (25.46%)	14.13%	10.37	00:03:35	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. bing / organic	<b>567</b> (5.56%)	<b>513</b> (5.30%)	<b>757</b> (5.45%)	0.66%	7.73	00:01:48	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. beatson.scot.nhs.uk / referral	<b>102</b> (1.00%)	<b>93</b> (0.96%)	<b>113</b> (0.81%)	0.00%	4.69	00:00:34	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. nhsggc.org.uk / referral	<b>76</b> (0.75%)	<b>53</b> (0.55%)	<b>114</b> (0.82%)	0.00%	9.11	00:02:34	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. handbook.ggcmedicines.org.uk / referral	<b>68</b> (0.67%)	<b>57</b> (0.59%)	<b>71</b> (0.51%)	0.00%	6.93	00:02:23	0.00%	0 (0.00%)	US\$0.00 (0.00%)
8. yahoo / organic	<b>53</b> (0.52%)	<b>53</b> (0.55%)	<b>68</b> (0.49%)	0.00%	4.44	00:00:47	0.00%	0 (0.00%)	US\$0.00 (0.00%)
9. palliativecareggc.org.uk / referral	<b>30</b> (0.29%)	<b>31</b> (0.32%)	<b>34</b> (0.24%)	2.94%	3.29	00:00:26	0.00%	0 (0.00%)	US\$0.00 (0.00%)
10. permanent-makeuped-london.info / referral	<b>26</b> (0.26%)	<b>26</b> (0.27%)	<b>26</b> (0.19%)	69.23%	1.31	00:02:31	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 10 of 77