Glasgow & Clyde Palliative Care Communications Web (GCPCCW)

* Purpose
	+ Improve the provision and sharing of information regarding palliative care in the Glasgow & Clyde area
	+ Identify the organisations / services / groups / key individuals (bodies) involved
	+ Identify a contact point for each body for other bodies
	+ Promote sharing of information within each body
	+ Encourage the provision of online information for each body
	+ Encourage proactive information sharing between bodies
* Structure
	+ Communication ‘web’ linking all bodies
	+ Each body seen as a communication web ‘node’ comprising:
		- Name of organisation / service / group / key individual (body)
		- Name of contact person for body (communications gatekeeper)
		- Email address of contact person
		- Link to web page with information about organisation and ideally their own palliative care content
	+ In addition, links to organisations external to Glasgow and Clyde
		- Name of organisation
		- Contact point for organisation
		- Link to web page with information on organisation
* Function
	+ Communication web list (on NHS GGC palliative care web site)
		- Provide a clear and concise list of bodies / contact details / web links
	+ Communications gatekeeper / contact person to oversee
		- Internal communication
			* Web pages (open to all)
			* Email list
			* Intranet (closed)
		- External communication
			* Reactive
				+ Web space (allow information ‘pull’)
			* Proactive
				+ Use of communication web (‘push’ information to selected other nodes)
* Progress (at 14/08/18)
	+ Bodies / nodes
		- Identified – 58
		- Participative – 50
		- With email list for sharing information within structure – 12
		- With web pages for publishing their own palliative information – 16
* Next stages
	+ Communication web ‘nodes’
		- (Continue to…) chase up/encourage non-responders
		- Identify any omissions
		- Encourage internal linkages within body (?)
		- Encourage provision of available palliative care web pages (?)
	+ External structures
		- Identify omissions
	+ Encourage use(!)
* Maintenance of Glasgow & Clyde Palliative Care Communication Web
	+ Function of Glasgow & Clyde Palliative Care Network Group
	+ Tasks
		- Identification of any new ‘nodes’
		- Amendments to existing ‘nodes’
			* Name of body
			* Change of communication gatekeeper / contact details
			* Palliative care web page availability / links
		- Removal of any redundant ‘nodes’
		- Promote use of the GCPCCW