



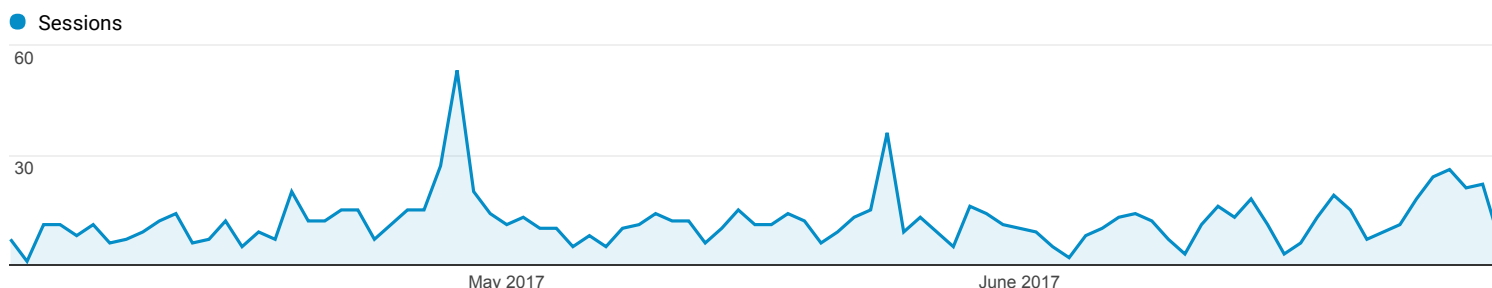
Devices

All Users
24.97% Sessions

1 Apr 2017 - 30 Jun 2017

Explorer

Summary



| Mobile Device Info | Acquisition | | | Behaviour | | | Conversions Goal 2: Project Evolution Poster | | |
|--|---|--|--|---|--|---|---|---|--|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages/Session | Avg. Session Duration | Project Evolution Poster (Goal 2 Conversion Rate) | Project Evolution Poster (Goal 2 Completions) | Project Evolution Poster (Goal 2 Value) |
| | 1,098 % of Total: 24.97% (4,397) | 77.96% Avg for View: 67.09% (16.20%) | 856 % of Total: 29.02% (2,950) | 4.01% Avg for View: 5.98% (-33.00%) | 7.18 Avg for View: 7.76 (-7.49%) | 00:01:43 Avg for View: 00:02:29 (-31.04%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | US\$0.00 % of Total: 0.00% (US\$0.00) |
| 1. Apple iPhone | 457 (41.62%) | 80.09% | 366 (42.76%) | 7.44% | 4.75 | 00:00:40 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 2. (not set) | 185 (16.85%) | 70.81% | 131 (15.30%) | 3.78% | 12.19 | 00:03:24 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 3. Apple iPad | 166 (15.12%) | 83.13% | 138 (16.12%) | 0.60% | 6.47 | 00:01:50 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 4. Microsoft Xbox One | 43 (3.92%) | 51.16% | 22 (2.57%) | 2.33% | 15.30 | 00:05:40 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 5. Samsung SM-G930F Galaxy S7 | 22 (2.00%) | 86.36% | 19 (2.22%) | 0.00% | 5.23 | 00:01:15 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 6. Samsung SM-G920F Galaxy S6 | 13 (1.18%) | 92.31% | 12 (1.40%) | 0.00% | 4.31 | 00:00:17 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 7. Sony SGP321 Xperia Tablet Z LTE | 9 (0.82%) | 11.11% | 1 (0.12%) | 0.00% | 5.00 | 00:00:17 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 8. Samsung SM-G900F Galaxy S5 | 8 (0.73%) | 87.50% | 7 (0.82%) | 0.00% | 4.12 | 00:00:34 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 9. Samsung SM-G925F Galaxy S6 Edge | 8 (0.73%) | 87.50% | 7 (0.82%) | 0.00% | 4.88 | 00:00:17 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 10. Samsung SM-G935F Galaxy S7 Edge | 8 (0.73%) | 75.00% | 6 (0.70%) | 0.00% | 4.88 | 00:00:12 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 11. Motorola MotoG3 | 6 (0.55%) | 33.33% | 2 (0.23%) | 0.00% | 23.00 | 00:10:21 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 12. Samsung SM-J500FN Galaxy J5 | 6 (0.55%) | 83.33% | 5 (0.58%) | 0.00% | 5.00 | 00:00:19 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 13. Motorola Moto G (4) Moto G4 | 5 (0.46%) | 80.00% | 4 (0.47%) | 0.00% | 4.60 | 00:03:53 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 14. Samsung SM-G361F Galaxy Core Prime | 5 (0.46%) | 60.00% | 3 (0.35%) | 0.00% | 31.80 | 00:05:47 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 15. Samsung SM-G928F Galaxy S6 Edge Plus | 5 (0.46%) | 80.00% | 4 (0.47%) | 0.00% | 14.20 | 00:01:57 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 16. Sony F5121 Xperia X | 5 (0.46%) | 80.00% | 4 (0.47%) | 0.00% | 5.60 | 00:00:45 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |

| | | | | | | | | | | |
|-----|------------------------------------|---------------------|--------|---------------------|--------|-------|----------|-------|---------------------|---------------------|
| 17. | HTC 10 10 | 4 (0.36%) | 75.00% | 3 (0.35%) | 25.00% | 2.50 | 00:00:00 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 18. | Huawei EVA-L09 P9 Standard Edition | 4 (0.36%) | 75.00% | 3 (0.35%) | 0.00% | 5.25 | 00:01:35 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 19. | Motorola XT1039 Moto G 4G | 4 (0.36%) | 50.00% | 2 (0.23%) | 0.00% | 5.00 | 00:00:10 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 20. | Samsung GT-P5210 Galaxy Tab 3 10.1 | 4 (0.36%) | 25.00% | 1 (0.12%) | 0.00% | 9.00 | 00:07:12 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 21. | Samsung SM-A300FU Galaxy A3 | 4 (0.36%) | 75.00% | 3 (0.35%) | 0.00% | 5.25 | 00:00:12 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 22. | Amazon KFASWI Fire HD 7 (4th Gen) | 3 (0.27%) | 66.67% | 2 (0.23%) | 0.00% | 3.00 | 00:00:00 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 23. | Google Pixel XL Pixel XL | 3 (0.27%) | 66.67% | 2 (0.23%) | 0.00% | 3.00 | 00:00:00 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 24. | Samsung SM-N9005 Galaxy Note 3 | 3 (0.27%) | 66.67% | 2 (0.23%) | 0.00% | 3.00 | 00:00:00 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |
| 25. | Samsung SM-T719 Galaxy Tab S2 8.0 | 3 (0.27%) | 33.33% | 1 (0.12%) | 0.00% | 21.00 | 00:03:55 | 0.00% | 0 (0.00%) | US\$0.00 (0.00%) |

Rows 1 - 25 of 114