



1 Oct 2016 - 31 Dec 2016

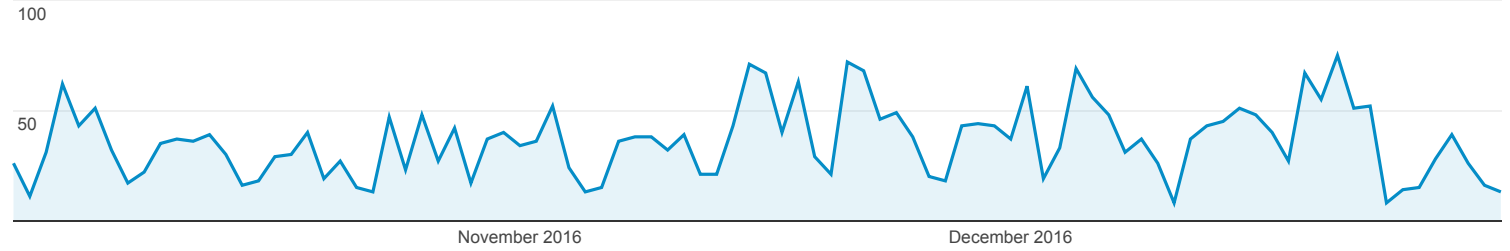
Overview

All Users
100.00% Sessions

Explorer

Summary

Sessions



Device Category	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	3,309 % of Total: 100.00% (3,309)	67.06% Avg for View: 67.06% (0.00%)	2,219 % of Total: 100.00% (2,219)	9.70% Avg for View: 9.70% (0.00%)	6.67 Avg for View: 6.67 (0.00%)	00:02:20 Avg for View: 00:02:20 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. desktop	2,373 (71.71%)	65.36%	1,551 (69.90%)	6.66%	7.41	00:02:37	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. mobile	689 (20.82%)	72.71%	501 (22.58%)	19.01%	4.46	00:01:24	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. tablet	247 (7.46%)	67.61%	167 (7.53%)	12.96%	5.74	00:02:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 3 of 3