

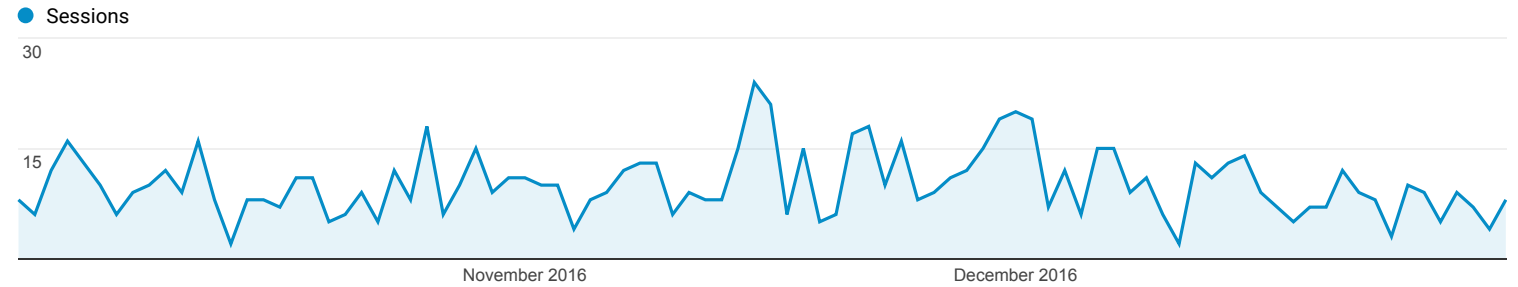
1 Oct 2016 - 31 Dec 2016

Devices

All Users
28.29% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	936 % of Total: 28.29% (3,309)	71.37% Avg for View: 67.06% (6.42%)	668 % of Total: 30.10% (2,219)	17.41% Avg for View: 9.70% (79.52%)	4.80 Avg for View: 6.67 (-28.09%)	00:01:38 Avg for View: 00:02:20 (-30.40%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Apple iPhone	405 (43.27%)	69.63%	282 (42.22%)	20.74%	4.00	00:01:24	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Apple iPad	186 (19.87%)	69.89%	130 (19.46%)	13.98%	5.48	00:02:11	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. (not set)	93 (9.94%)	62.37%	58 (8.68%)	6.45%	6.89	00:01:42	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Samsung SM-G920F Galaxy S6	19 (2.03%)	84.21%	16 (2.40%)	42.11%	2.26	00:00:11	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. Samsung SM-G935F Galaxy S7 Edge	14 (1.50%)	85.71%	12 (1.80%)	14.29%	3.36	00:00:05	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. Microsoft Xbox One	13 (1.39%)	84.62%	11 (1.65%)	7.69%	8.85	00:02:23	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. Samsung SM-G925F Galaxy S6 Edge	11 (1.18%)	90.91%	10 (1.50%)	27.27%	4.55	00:02:33	0.00%	0 (0.00%)	US\$0.00 (0.00%)
8. Amazon KFFOWI Fire	10 (1.07%)	20.00%	2 (0.30%)	0.00%	9.10	00:02:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
9. Samsung SM-G930F Galaxy S7	9 (0.96%)	100.00%	9 (1.35%)	33.33%	2.33	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
10. Samsung SM-G900F Galaxy S5	8 (0.85%)	75.00%	6 (0.90%)	25.00%	2.50	<00:00:01	0.00%	0 (0.00%)	US\$0.00 (0.00%)
11. Tesco Hudl 2	8 (0.85%)	50.00%	4 (0.60%)	0.00%	6.00	00:03:23	0.00%	0 (0.00%)	US\$0.00 (0.00%)
12. Google Nexus 5	5 (0.53%)	20.00%	1 (0.15%)	0.00%	7.80	00:06:05	0.00%	0 (0.00%)	US\$0.00 (0.00%)
13. Google Nexus 9	5 (0.53%)	20.00%	1 (0.15%)	0.00%	4.20	00:05:51	0.00%	0 (0.00%)	US\$0.00 (0.00%)
14. Motorola Moto G (4) Moto G4	5 (0.53%)	60.00%	3 (0.45%)	0.00%	5.20	00:01:30	0.00%	0 (0.00%)	US\$0.00 (0.00%)
15. Samsung SM-A300FU Galaxy A3	5 (0.53%)	100.00%	5 (0.75%)	40.00%	3.00	00:05:54	0.00%	0 (0.00%)	US\$0.00 (0.00%)
16. Samsung SM-T520 Galaxy Tab Pro 10.1	5 (0.53%)	80.00%	4 (0.60%)	0.00%	6.20	00:04:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)

17.	Sony D5503 Xperia Z1 Compact	5 (0.53%)	80.00%	4 (0.60%)	40.00%	2.80	00:00:02	0.00%	0 (0.00%)	US\$0.00 (0.00%)
18.	Sony E2303 Xperia M4 Aqua	5 (0.53%)	80.00%	4 (0.60%)	0.00%	2.80	00:05:47	0.00%	0 (0.00%)	US\$0.00 (0.00%)
19.	Alcatel 6045Y One Touch Idol 3 Dual SIM	4 (0.43%)	50.00%	2 (0.30%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
20.	Motorola XT1032 Moto G	4 (0.43%)	25.00%	1 (0.15%)	0.00%	18.00	00:07:58	0.00%	0 (0.00%)	US\$0.00 (0.00%)
21.	Amazon KFARWI Fire HD 6 (4th Gen)	3 (0.32%)	33.33%	1 (0.15%)	0.00%	5.00	00:00:17	0.00%	0 (0.00%)	US\$0.00 (0.00%)
22.	Amazon KFSOWI Kindle Fire HD 7 3rd Gen	3 (0.32%)	33.33%	1 (0.15%)	0.00%	17.00	00:09:58	0.00%	0 (0.00%)	US\$0.00 (0.00%)
23.	Amazon KFTT Kindle Fire HD 7	3 (0.32%)	100.00%	3 (0.45%)	33.33%	2.33	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
24.	Motorola XT1039 Moto G 4G	3 (0.32%)	66.67%	2 (0.30%)	0.00%	6.00	00:00:10	0.00%	0 (0.00%)	US\$0.00 (0.00%)
25.	Samsung GT-I9505 Galaxy S IV	3 (0.32%)	100.00%	3 (0.45%)	33.33%	2.33	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 25 of 98