



Devices

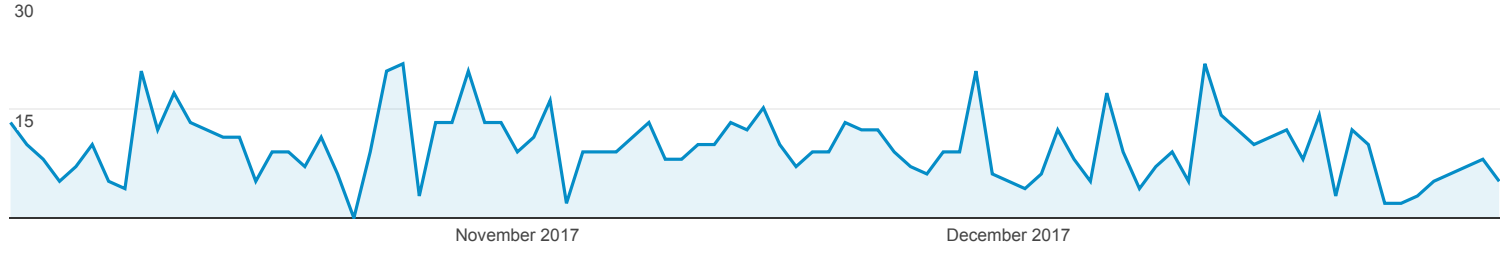
All Users 28.20% Sessions

1 Oct 2017 - 31 Dec 2017

Explorer

Summary

Sessions



Mobile Device Info	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	889 % of Total: 28.20% (3,152)	75.14% Avg for View: 65.99% (13.87%)	668 % of Total: 32.12% (2,080)	4.50% Avg for View: 7.30% (-38.34%)	5.44 Avg for View: 7.78 (-30.06%)	00:01:24 Avg for View: 00:02:24 (-41.77%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Apple iPhone	471 (52.98%)	71.34%	336 (50.30%)	6.37%	4.85	00:00:53	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Apple iPad	134 (15.07%)	82.09%	110 (16.47%)	0.00%	6.06	00:02:06	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. Samsung SM-G935F Galaxy S7 Edge	27 (3.04%)	77.78%	21 (3.14%)	7.41%	3.81	00:00:36	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Microsoft Windows RT Tablet	26 (2.92%)	69.23%	18 (2.69%)	7.69%	8.62	00:02:38	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. (not set)	24 (2.70%)	79.17%	19 (2.84%)	12.50%	6.54	00:04:17	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. Samsung SM-G930F Galaxy S7	20 (2.25%)	75.00%	15 (2.25%)	5.00%	5.75	00:01:52	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. Samsung SM-G950F Galaxy S8	18 (2.02%)	61.11%	11 (1.65%)	0.00%	7.44	00:04:13	0.00%	0 (0.00%)	US\$0.00 (0.00%)
8. Samsung SM-G920F Galaxy S6	12 (1.35%)	83.33%	10 (1.50%)	0.00%	3.50	00:00:32	0.00%	0 (0.00%)	US\$0.00 (0.00%)
9. Microsoft Windows RT Tablet Windows RT Tablet	6 (0.67%)	66.67%	4 (0.60%)	0.00%	13.00	00:01:29	0.00%	0 (0.00%)	US\$0.00 (0.00%)
10. HTC One M7	5 (0.56%)	40.00%	2 (0.30%)	0.00%	3.60	00:00:05	0.00%	0 (0.00%)	US\$0.00 (0.00%)

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