Overview

1 Jan 2017 - 31 Mar 2017

○ **All Users**
100.00% Sessions

Explorer

Summary

● Sessions
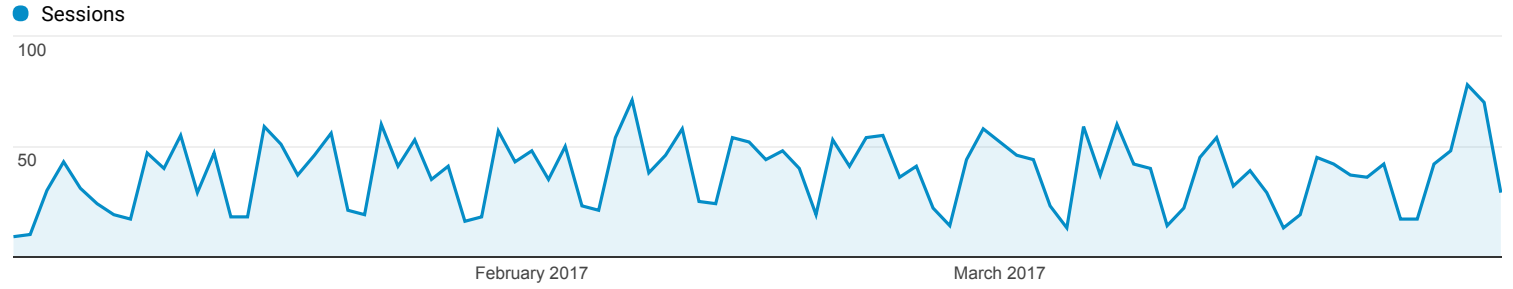
Device Category	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	3,444 % of Total: 100.00% (3,444)	68.06% Avg for View: 68.06% (0.00%)	2,344 % of Total: 100.00% (2,344)	10.80% Avg for View: 10.80% (0.00%)	6.89 Avg for View: 6.89 (0.00%)	00:02:29 Avg for View: 00:02:29 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US$0.00 % of Total: 0.00% (US$0.00)
1. desktop	2,434 (70.67%)	64.13%	1,561 (66.60%)	8.87%	7.68	00:03:05	0.00%	0 (0.00%)	US$0.00 (0.00%)
2. mobile	759 (22.04%)	76.15%	578 (24.66%)	15.15%	4.66	00:00:52	0.00%	0 (0.00%)	US$0.00 (0.00%)
3. tablet	251 (7.29%)	81.67%	205 (8.75%)	16.33%	6.01	00:01:34	0.00%	0 (0.00%)	US$0.00 (0.00%)

Rows 1 - 3 of 3

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