



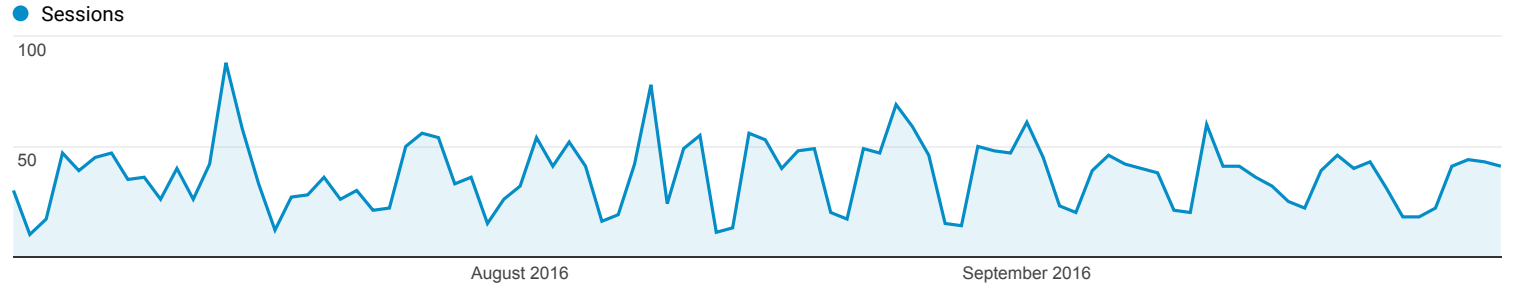
1 Jul 2016 - 30 Sep 2016

Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	3,423 % of Total: 100.00% (3,423)	70.70% Avg for View: 70.70% (0.00%)	2,420 % of Total: 100.00% (2,420)	56.21% Avg for View: 56.21% (0.00%)	2.37 Avg for View: 2.37 (0.00%)	00:02:08 Avg for View: 00:02:08 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. desktop	2,405 (70.26%)	69.23%	1,665 (68.80%)	51.89%	2.54	00:02:26	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. mobile	759 (22.17%)	72.60%	551 (22.77%)	67.06%	1.90	00:01:13	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. tablet	259 (7.57%)	78.76%	204 (8.43%)	64.48%	2.21	00:02:06	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 3 of 3