



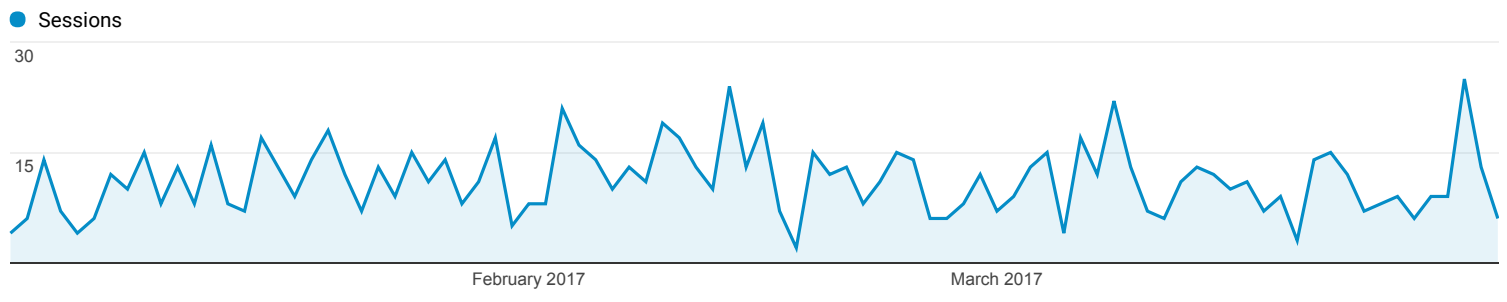
1 Jan 2017 - 31 Mar 2017

Devices

All Users
29.33% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	1,010 % of Total: 29.33% (3,444)	77.52% Avg for View: 68.06% (13.91%)	783 % of Total: 33.40% (2,344)	15.45% Avg for View: 10.80% (43.00%)	5.00 Avg for View: 6.89 (-27.52%)	00:01:02 Avg for View: 00:02:29 (-58.18%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Apple iPhone	431 (42.67%)	80.97%	349 (44.57%)	14.39%	3.83	00:00:33	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Apple iPad	205 (20.30%)	79.02%	162 (20.69%)	17.56%	6.10	00:01:37	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. (not set)	110 (10.89%)	60.91%	67 (8.56%)	12.73%	6.78	00:01:30	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Microsoft Xbox One	29 (2.87%)	48.28%	14 (1.79%)	0.00%	9.52	00:01:26	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. Samsung SM-G920F Galaxy S6	24 (2.38%)	91.67%	22 (2.81%)	33.33%	7.46	00:04:20	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. Samsung SM-G930F Galaxy S7	19 (1.88%)	94.74%	18 (2.30%)	42.11%	2.79	00:00:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. Samsung SM-G900F Galaxy S5	11 (1.09%)	90.91%	10 (1.28%)	27.27%	3.27	00:00:03	0.00%	0 (0.00%)	US\$0.00 (0.00%)
8. Motorola XT1039 Moto G 4G	8 (0.79%)	37.50%	3 (0.38%)	0.00%	13.62	00:05:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
9. Samsung SM-A310F Galaxy A3	8 (0.79%)	62.50%	5 (0.64%)	12.50%	3.88	00:00:02	0.00%	0 (0.00%)	US\$0.00 (0.00%)
10. Sony E6653 Xperia Z5	7 (0.69%)	28.57%	2 (0.26%)	14.29%	4.00	00:02:16	0.00%	0 (0.00%)	US\$0.00 (0.00%)
11. Amazon KFFOWI Fire	6 (0.59%)	83.33%	5 (0.64%)	16.67%	7.33	00:02:26	0.00%	0 (0.00%)	US\$0.00 (0.00%)
12. Samsung GT-I9500 Galaxy S IV	6 (0.59%)	33.33%	2 (0.26%)	16.67%	3.67	00:00:04	0.00%	0 (0.00%)	US\$0.00 (0.00%)
13. Samsung SM-G935F Galaxy S7 Edge	6 (0.59%)	83.33%	5 (0.64%)	16.67%	4.00	00:00:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
14. Nokia Lumia 635	5 (0.50%)	80.00%	4 (0.51%)	0.00%	4.20	00:00:06	0.00%	0 (0.00%)	US\$0.00 (0.00%)
15. Samsung SM-A300FU Galaxy A3	5 (0.50%)	100.00%	5 (0.64%)	20.00%	3.20	00:00:04	0.00%	0 (0.00%)	US\$0.00 (0.00%)
16. Amazon KFTT Kindle Fire HD	4	100.00%	4	25.00%	3.25	00:00:17	0.00%	0	US\$0.00

7		(0.40%)		(0.51%)					(0.00%)	(0.00%)
17.	BlackBerry Z10	4 (0.40%)	75.00%	3 (0.38%)	0.00%	2.75	00:00:12	0.00%	0 (0.00%)	US\$0.00 (0.00%)
18.	HTC M9 One M9	4 (0.40%)	50.00%	2 (0.26%)	0.00%	4.50	00:00:12	0.00%	0 (0.00%)	US\$0.00 (0.00%)
19.	Microsoft Windows RT Tablet	4 (0.40%)	100.00%	4 (0.51%)	0.00%	15.00	00:02:21	0.00%	0 (0.00%)	US\$0.00 (0.00%)
20.	Nokia Lumia 510	4 (0.40%)	50.00%	2 (0.26%)	25.00%	2.50	00:00:02	0.00%	0 (0.00%)	US\$0.00 (0.00%)
21.	Samsung SM-A500G Galaxy A5	4 (0.40%)	50.00%	2 (0.26%)	0.00%	6.00	00:01:38	0.00%	0 (0.00%)	US\$0.00 (0.00%)
22.	Samsung SM-G928F Galaxy S6 Edge Plus	4 (0.40%)	75.00%	3 (0.38%)	75.00%	4.25	00:00:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
23.	Samsung SM-J500FN Galaxy J5	4 (0.40%)	100.00%	4 (0.51%)	0.00%	4.00	00:00:02	0.00%	0 (0.00%)	US\$0.00 (0.00%)
24.	Samsung SM-N910F Galaxy Note 4	4 (0.40%)	75.00%	3 (0.38%)	0.00%	3.75	00:00:08	0.00%	0 (0.00%)	US\$0.00 (0.00%)
25.	BlackBerry KBD	3 (0.30%)	33.33%	1 (0.13%)	0.00%	9.00	00:00:48	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 25 of 89