

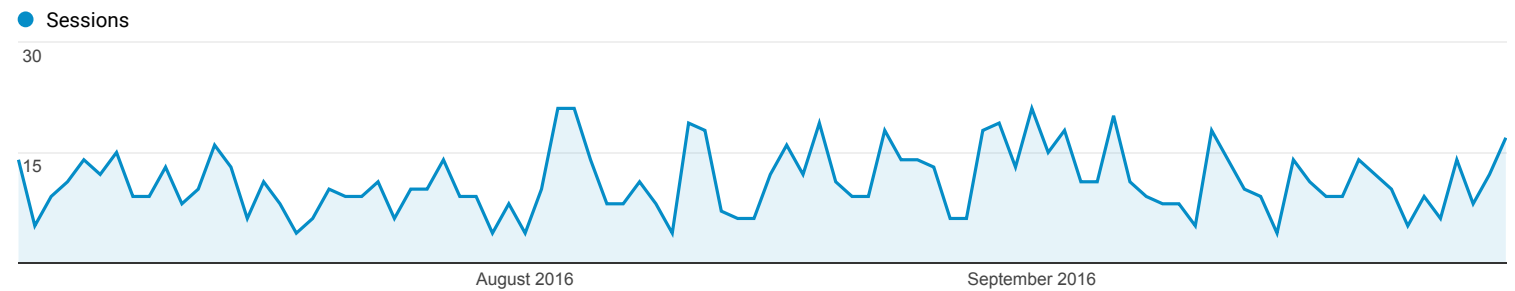
1 Jul 2016 - 30 Sep 2016

Devices

All Users
29.74% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	1,018 % of Total: 29.74% (3,423)	74.17% Avg for View: 70.70% (4.90%)	755 % of Total: 31.20% (2,420)	66.40% Avg for View: 56.21% (18.14%)	1.98 Avg for View: 2.37 (-16.70%)	00:01:27 Avg for View: 00:02:08 (-32.53%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. Apple iPhone	415 (40.77%)	74.70%	310 (41.06%)	71.08%	1.58	00:00:46	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. Apple iPad	200 (19.65%)	81.50%	163 (21.59%)	64.50%	2.27	00:02:21	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. (not set)	112 (11.00%)	57.14%	64 (8.48%)	41.96%	3.41	00:02:52	0.00%	0 (0.00%)	US\$0.00 (0.00%)
4. Samsung SM-G920F Galaxy S6	20 (1.96%)	95.00%	19 (2.52%)	75.00%	1.40	00:00:39	0.00%	0 (0.00%)	US\$0.00 (0.00%)
5. Samsung SM-A300FU Galaxy A3	13 (1.28%)	84.62%	11 (1.46%)	76.92%	1.54	00:00:53	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. Samsung SM-G900F Galaxy S5	13 (1.28%)	92.31%	12 (1.59%)	69.23%	2.31	00:03:14	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. Amazon KFFOWI Fire	12 (1.18%)	33.33%	4 (0.53%)	25.00%	3.75	00:03:11	0.00%	0 (0.00%)	US\$0.00 (0.00%)
8. Samsung SM-G925F Galaxy S6 Edge	9 (0.88%)	88.89%	8 (1.06%)	55.56%	2.44	00:00:46	0.00%	0 (0.00%)	US\$0.00 (0.00%)
9. Sony D5503 Xperia Z1 Compact	9 (0.88%)	0.00%	0 (0.00%)	77.78%	1.78	00:00:55	0.00%	0 (0.00%)	US\$0.00 (0.00%)
10. Sony D6603 Xperia Z3	9 (0.88%)	11.11%	1 (0.13%)	88.89%	1.56	00:00:15	0.00%	0 (0.00%)	US\$0.00 (0.00%)
11. Google Nexus 5	7 (0.69%)	14.29%	1 (0.13%)	71.43%	1.29	00:00:03	0.00%	0 (0.00%)	US\$0.00 (0.00%)
12. Microsoft Xbox One	6 (0.59%)	83.33%	5 (0.66%)	33.33%	3.83	00:02:48	0.00%	0 (0.00%)	US\$0.00 (0.00%)
13. Nokia Lumia 520	6 (0.59%)	50.00%	3 (0.40%)	66.67%	1.33	00:00:58	0.00%	0 (0.00%)	US\$0.00 (0.00%)
14. Samsung SM-G930F Galaxy S7	6 (0.59%)	100.00%	6 (0.79%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
15. Samsung SM-J500FN Galaxy J5	6 (0.59%)	66.67%	4 (0.53%)	83.33%	1.17	00:01:23	0.00%	0 (0.00%)	US\$0.00 (0.00%)
16. Sony D5803 Xperia Z3 Compact	6 (0.59%)	83.33%	5 (0.66%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)

17.	Spice M6800 Flo	6 (0.59%)	33.33%	2 (0.26%)	50.00%	1.50	00:00:36	0.00%	0 (0.00%)	US\$0.00 (0.00%)
18.	Samsung GT-I9195 Galaxy S4 Mini	5 (0.49%)	100.00%	5 (0.66%)	80.00%	1.20	00:00:05	0.00%	0 (0.00%)	US\$0.00 (0.00%)
19.	Samsung SM-G928F Galaxy S6 Edge Plus	5 (0.49%)	100.00%	5 (0.66%)	60.00%	2.00	00:01:40	0.00%	0 (0.00%)	US\$0.00 (0.00%)
20.	Samsung SM-G935F Galaxy S7 Edge	5 (0.49%)	100.00%	5 (0.66%)	60.00%	1.80	00:01:29	0.00%	0 (0.00%)	US\$0.00 (0.00%)
21.	Amazon KFOT Kindle Fire 7	4 (0.39%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
22.	Amazon KFTT Kindle Fire HD 7	4 (0.39%)	100.00%	4 (0.53%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	US\$0.00 (0.00%)
23.	Google Nexus 7	4 (0.39%)	50.00%	2 (0.26%)	50.00%	1.75	00:05:40	0.00%	0 (0.00%)	US\$0.00 (0.00%)
24.	LG K120 Spree	4 (0.39%)	25.00%	1 (0.13%)	75.00%	1.75	00:00:12	0.00%	0 (0.00%)	US\$0.00 (0.00%)
25.	Motorola XT1039 Moto G 4G	4 (0.39%)	100.00%	4 (0.53%)	0.00%	3.25	00:00:25	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 25 of 106