



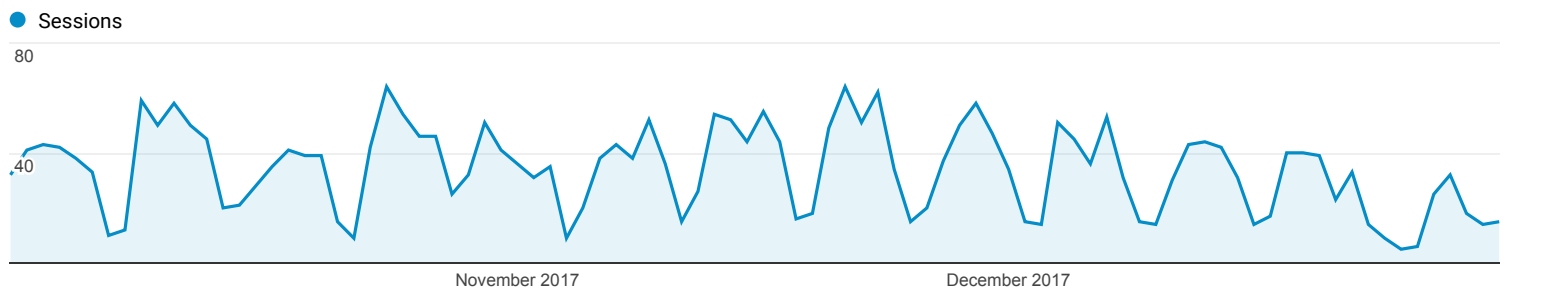
Overview

All Users
100.00% Sessions

1 Oct 2017 - 31 Dec 2017

Explorer

Summary



Device Category	Acquisition			Behaviour			Conversions Goal 2: Project Evolution Poster		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Project Evolution Poster (Goal 2 Conversion Rate)	Project Evolution Poster (Goal 2 Completions)	Project Evolution Poster (Goal 2 Value)
	3,152 % of Total: 100.00% (3,152)	65.99% Avg for View: 65.99% (0.00%)	2,080 % of Total: 100.00% (2,080)	7.30% Avg for View: 7.30% (0.00%)	7.78 Avg for View: 7.78 (0.00%)	00:02:24 Avg for View: 00:02:24 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	US\$0.00 % of Total: 0.00% (US\$0.00)
1. desktop	2,263 (71.80%)	62.40%	1,412 (67.88%)	8.40%	8.70	00:02:48	0.00%	0 (0.00%)	US\$0.00 (0.00%)
2. mobile	699 (22.18%)	74.11%	518 (24.90%)	5.44%	5.08	00:01:10	0.00%	0 (0.00%)	US\$0.00 (0.00%)
3. tablet	190 (6.03%)	78.95%	150 (7.21%)	1.05%	6.78	00:02:15	0.00%	0 (0.00%)	US\$0.00 (0.00%)

Rows 1 - 3 of 3